

**THE NEW**

**EBOSS**

**east bay**  
**open studios**

*Free Self-Guided Tours* of **ARTIST STUDIOS** and **EXHIBITION SPACES**

## Ad Specifications:

- Please supply a high-resolution (300 dpi), full-color, CMYK file of your ad in PDF format.
- Please include your name in the title of the file.
- All ads, except for the full page are non-bleed ads, so crop marks are not required, unless your ad has a white background.
- Please email your PDF file to [EastBayOpenStudios@gmail.com](mailto:EastBayOpenStudios@gmail.com) before midnight on March 15.
- Please email Carolyn Quan with any questions at [EastBayOpenStudios@gmail.com](mailto:EastBayOpenStudios@gmail.com) or call (415) 450-1307.

### All artwork is due by midnight, March 15.

\*If not received by the deadline, your ad will not be printed in the guidebook and fees will be forfeited.

Thank you for placing an ad in the East Bay Open Studios Guidebook.

#### Full-page ad

Image area = 7.75" wide x 10.25" tall  
**Trim size = 8.5" wide x 11" tall**  
Bleed size = 8.75" wide x 11.25" tall  
(ie: .125" bleed on all 4 sides)

#### Quarter-page

3.75" wide x 5" tall  
Non-bleed artwork only

#### Eighth-page

3.75" wide x 2.375" tall  
Non-bleed artwork only

#### Half-page Vertical

3.75" wide x 10.25" tall  
Non-bleed artwork only

#### Half-page Horizontal

7.75" wide x 5" tall  
Non-bleed artwork only